Children and Screens

2027

DIGITAL MEDIA AND DEVELOPING MINDS

INTERNATIONAL SCIENTIFIC CONGRESS

NOV 14-16 | CHAPEL HILL · NC | #MediaAndMinds27

Sponsor PROSPECTUS





ABOUT
Children and Screens

Children and Screens: Institute of Digital Media and Child Development is an independent, 501(c)(3) organization working to help children lead healthy lives in a digital world. The Institute delivers evidence-informed resources that equip families, youth-facing professionals, and policymakers with the confidence and knowledge necessary to act in the best interestes of children and their development. Interdisciplinary research, science-based recommendations, communications, and informed policy—it's how we create a world of good for children in the digital age.



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ABOUT THE

Digital Media and Developing Minds International Scientific Congress

The 2027 Digital Media and Developing Minds International Scientific Congress is a biennial convening that brings together multi-disciplinary experts to address critical questions related to digital media's effects on child development and well-being. The flagship gathering features a variety of events, including keynotes, interdisciplinary panel discussions, new research presentations, flash talks, poster sessions, and networking opportunities.

The 2027 Congress will be held at
The University of North Carolina at Chapel Hill, Friday Conference Center
100 Friday Center Dr, Chapel Hill, NC, 27517





Who attends the Congress?

- Academic researchers
- Nonprofit directors
- Clinicians (e.g., psychologists, pediatricians)
- Educators (e.g., teachers, administrators)
- Government agency representatives
- Others with expertise in child development and related fields

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Sponsorship Packages

Sponsorship of the Congress will position your organization as a leader in advancing critical conversations on child development and well-being in the digital age. It will also provide valuable exposure to a network of experts, advocates, and policymakers dedicated to creating safer and more enriching online environments for children. Signed contracts for all sponsorship opportunities are due **Friday, August 14th by 5pm ET**.

Sponsor Level	Lead Sponsor $25,000	Platinum $15,000	Gold $10,000	Silver ($5,000)	Bronze ($1,000)
"Special" designation on Congress signage, website, and marketing: "Major support provided by"	Included				
Recognition during opening remarks	Included				
Materials in Congress welcome package	Included	Included			
Multimedia recognition onsite	Included	Included			
Resources at the materials table onsite	Included	Included	Included		
Complimentary Congress registrations*	Four(4)	Three(3)	Two(2)	One(1)	
Recognition on Congress website and in Congress emails	Special Designation	Included	Included	Included	Included

*Unused registrations can be donated to the Scholarship Fund.

For more information on sponsorship opportunities, please contact congress@childrenandscreens.org.

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Opportunities

TO SUPPORT THE FIELD





Contribute to the Scholarship Fund and support students, early career scholars and professionals, and underrepresented groups

CHOOSE YOUR CONTRIBUTION

A key objective of the **2027 Digital Media and Developing Minds International Scientific Congress** is to foster connections among professionals at all career stages. By sponsoring our Scholarship Fund, you can directly support the involvement of students, trainees, early career professionals, and individuals from underrepresented backgrounds. $1,500 provides travel, lodging, and registration fees for one student scholarship candidate to attend. We hope to provide 20 scholarships based on past interest. If the scholarship funds exceed $30,000 we will offer additional scholarships for every $500 received. Your contribution will help cultivate the next generation of leaders in the field.

Scholarships are awarded through an application process based on need and merit. Award amounts may vary based on funds available, number of applicants, and applicant need; minimum award value is $450. All scholarship recipients will be assigned a Mentor through the Congress Mentorship program.

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Key Session Sponsorships

Boost your visibility by sponsoring a key event during the Congress. As a sponsor, you'll receive prominent recognition, direct engagement with attendees, and the opportunity to showcase your commitment to supporting research in child development and digital media. **Event sponsorship contracts are due August 14th by 5 pm ET**

Lunch Sponsor $5,000

TWO (2) AVAILABLE



Sponsor a lunch at the 2027 Congress and make a lasting impression on attendees. By providing a meal, you'll play a key role in fostering an environment that encourages meaningful conversation, networking, and knowledge-sharing. Your sponsorship ensures participants can fully engage in exchanging ideas and exploring the latest advancements, creating seamless opportunities for connection among stakeholders. Includes:

- Pre-lunch recognition from the podium
- Prominent logo placement at lunch or lunch pick-up
- Recognition on the Children and Screens website, agenda, and emails



Poster Session $5,000

SUBJECT TO AVAILABILITY

Sponsor a Congress poster session and help shape the future of research. Poster sessions are a centerpiece of the 2027 Congress, providing a dynamic platform for showcasing cutting-edge research. With engaging sessions, accompanied by beverages and snacks to encourage interaction, the poster sessions promise to be a hub of networking and knowledge exchange. Includes:

- An announcement made during the session
- Logo placement inside the poster session room
- Recognition on the Children and Screens website, agenda, and emails

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Mentorship Program Meet-and-Greet

$5,000 - ONE (1) AVAILABLE

Sponsor this Meet-and-Greet and support the building of professional collaboration. The mentorship program offers an opportunity for students, trainees, and early career professionals to be matched with a senior expert in the field, to support career development and networking during the Congress. To kick off the Congress, a Meet-and-Greet will allow mentor-mentee pairs to meet in-person and mingle with other members of the program. Refreshments will be provided. Includes:

- An announcement made during the event
- Logo placement inside the Meet-and-Greet room
- Recognition on the Children and Screens website, agenda, and emails

Coffee Break $2,500

SUBJECT TO AVAILABILITY

Refresh and re-energize Congress attendees! Your sponsored coffee station will be situated prominently at the entrance to main Congress events. Sponsors of a coffee break will receive recognition at the coffee tables, and appreciation from all Congress attendees. Includes:

- Signage at coffee break stations
- Recognition on the Children and Screens website, agenda, and emails



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A la Carte Sponsorship Offerings

We are pleased to offer opportunities that allow your organization to align its name with key aspects of the Congress. These exclusive sponsorships will enhance your visibility and demonstrate your commitment to advancing the field. To secure your sponsorship, contracts are due by **Friday, August 14th by 5pm ET.**

Delegate Bags* – $10,000 - ONE (1) AVAILABLE

Attendees love a good bag, so why not put your logo on theirs?!

- Customizable, sturdy, lightweight tote.
- Delegate bags are given to all registered meeting participants during check-in.
- Your organization's logo will appear alongside the Children and Screens logo.

*** Appearance of final product may vary.**





Water Bottles* – $10,000 – ONE (1) AVAILABLE

Keep attendees hydrated in style and display your brand.

- Reusable water bottles will be given to all registered meeting participants during check-in.
- Your organization's logo will appear on the bottle.

*** Appearance of final product may vary.**

Audio-Visual Sponsor – $7,500 – THREE (3) AVAILABLE

All great ideas deserve great sounds and visuals!

- Your organization's signage will be placed prominently in one of the meeting rooms of the Congress.
- Your organization will be mentioned and thanked by organizers during meeting introductions and concluding statements.



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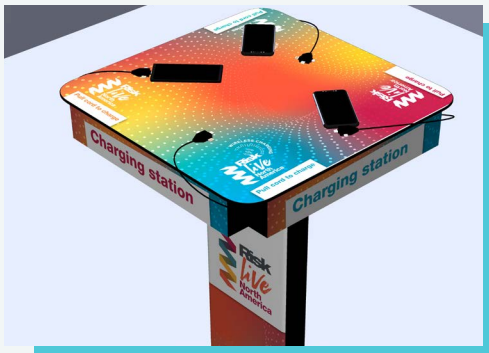
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Charging Table – $5,000

Supercharge the Congress! This prominent device charging option will convene attendees around your organization's branding.

- Charging tables are stationary and include eight (8) charging cables (4 Apple Ligtning Cables and 4 Type-C cables), two (2) wireless charging pads, and two (2) AC outlets.
- Custom branding will appear on the table. Resrictions apply.





Charging Station – $2,500

Charge up the Congress! Attendees will appreciate a chance to power up their devices and pair their appreciation with your logo.

- Charging stations are portable containers with eight (8) branded chargers.
- Custom branding will appear on the station and chargers.

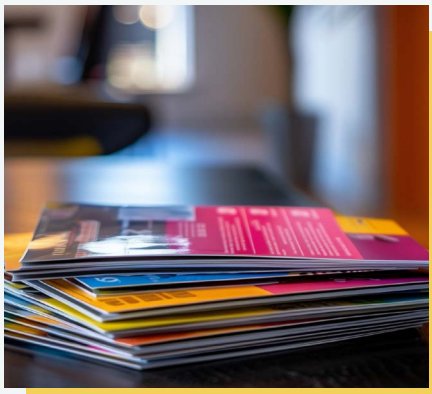
Lanyards* – $2,500 – ONE (1) AVAILABLE

Hang around all week, on the necks of Congress attendees.

- Lanyards are distributed to all Congress attendees.
- Your company's logo will appear on the official 2027 Digital Media and Developing Minds Congress lanyard.

*** Appearance of final product may vary.**





Materials Table – $750

Be the first thing our attendees see at the Congress. The materials table will be located at the entrance to the Congress, where registrants must check-in.

- Printed materials not to exceed 8.5" x 11", or one branded item **(size limits may apply).**
- All materials and items must be provided by the vendor and approved by Children and Screens.
- Discounts are available for academic or nonprofit organizations.

For more information on sponsorship opportunities, please contact congress@childrenandscreens.org.

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Institute of Digital Media and Child Development

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Helping Children Lead Healthy Lives in a Digital World